

WEBPAGE LAYOUT DESIGN

The easiest way to create stunning webpages while conforming with university design guidelines

FORMATTING

Adhere to CityU Web Template

The use of CityU's web template ensures a standard corporate identity and consistent user experience across different departmental websites.



Information Architecture (IA)

Organizing, structuring, and labeling content in an effective and sustainable way.



Visual Hierarchy

Using principles such as consistent scaling, color, contrast, typography, and spacing is essential to organize and prioritize content.



VISUAL ELEMENTS

Slider Images

A slider is a design element used to display images in a slideshow format, showing one image at a time, to keep viewers engaged.



Color Scheme

A thoughtful color scheme enhances webpage organization and can also be used as a branding tool.



Effective Typography

Mindful typography not only helps to establish strong visual hierarchy but acts to balance the website and reinforce aesthetics.



Element Placement

Effective formatting helps highlight the most important information, drawing visitors to key elements and encouraging webpage exploration.



Imagery Style

Choosing images and infograms that are consistent with the overall aesthetic and brand is essential to enhance user experience.



Remarks

- HTML files, coding, programmes and technical support not included
- Price depends on the complexity of work

\$5,000 and up/project

- Please note that all plans include 1 design + 2 rounds of editings; an extra 10% charge will be applied for each additional round of amendments.
- The price quoted is for UGC-funded activities. A 15% charge will be added for non-UGC-funded activities.